Broadband Cell Second Floor Bharat Sanchar Bhavan Janpath New Delhi - 110001 Tel: 91-11-23716482, 23710183 भारत संचार निगम लिमिटेड (भारत सरकार का उपक्रम) BHARAT SANCHAR NIGAM LIMITED

Fax: 91-11-23734052

No. 64-03/08-Broadband

Dated 01-12-2008

To,

All CGMs (Telecom circles/Telephone Districts)

## Sub: Promotional Scheme of Broadband for Government Employees.

In order to boost the acquisition and usage of Broadband among government employees, the competent authority has approved 20% discount on Broadband Service Charges (usage and rental) for Broadband connections provided to Central Government/State Government/PSU Employees category. The scheme is to be launched from 1st December 2008 across BSNL network and is a continuous scheme.

The serving and retired government employees applying for Broadband connection under this scheme should furnish an undertaking countersigned by their Drawing and Disbursing Officer regarding their bonafide along with the application. In case of retired employees, an attested copy of the Pension Pay Order should be submitted along with the application. The application should be marked as "FOR GOVERNMENT EMPLOYEES SCHEME"

The scheme is also applicable to existing Broadband customers who are serving/retired government employees subject to their furnishing an undertaking as detailed above. The discount of 70% in Broadband Service charges for existing customers will also be applicable if they apply, from the month of such application.

You are requested to kindly give wide publicity to this scheme through messages in local TV channels, telephone bills, broadcasting SMS, IVRs etc. in addition to print and electronic media so as to push the services.

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P. K. Shah

Deputy General Manager (BS)

Copy to:

CMD, BOD, BSNL CO for kind information please

Endrt no. CGMT/MH/BB/TARIFF/08-09

dated - 02/12/2008

To

The Heads of all SSAs, Maharashtra Telecom Circle For information & necessary action please.