

# Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

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2010

No.26-18/2010-T&C-CM

Date: 08.11.2010

## Circular T&C -CM No. 90/10-11

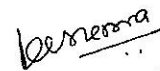
**Sub: Clarification on special mobile "PYARI JODI" plan with unlimited free call facility to one BSNL Landline or WLL (Fixed/Limited Mobility) number-reg.**

Kindly refer to this office order of even No. dated 04.11.2010 on the subject mentioned above. In response to queries raised by field units, the following clarification is issued.

- i) All the existing customers in "Home Unlimited Plan" will be automatically migrated to the new "PYARI JODI" plan.
- ii) In view of the launch of "PYARI JODI" plan, the existing "Home Unlimited Plan" will be withdrawn.
- iii) The clarification issued vide order of even No. dated 20.10.2010 on "Home Unlimited Plan" (except para 4&8. regarding migration and reduced call facility) will be applicable to "PYARI JODI" plan.

2. This may be brought to the notice of all concerned for taking necessary action in this regard. Customers of existing "Home Unlimited Plan" may be suitably informed about the automatic migration to "PYARI JODI" plan.

3. Press note and proper advertisement as deemed fit may be made to generate adequate response. In addition to above, all landline customers may be informed about the scheme through IVRS and printed message in the Landline bill to make the scheme a success.

  
(Prema Krishnamachari)  
Dy. General Manager (T&C)


To  
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:


- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) GMs (Marketing)/(Sales)-for giving publicity.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section -for Hindi version.
- 10) Guard file.

No. P-007/WBTC/MKTG/Promotional Scheme/10-11, dttd 09-11-10

To, All SSA Heads, West Bengal Telecom Circle.

  
(Subrat Kumar Mohakud)  
Dy. Manager (T&C)

The copy of letter no. 26-18/2010-T&C-CM, dttd 8-11-10 against circular T&C-CM NO 90/10-11 is endorsed for your kind information, guidance & n/a at your end pl.

  
A.G.M. (Marketing-1)  
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8, Red Cross Place, Kol - 1